About Entrepreneurship Development Cell

The Entrepreneurship Development Cell (EDC) of Miracle Educational society Group of Institutions was started in the year March, 2017 with the following objectives & Functions:

OBJECTIVES OF THE EDC

- 1. To promote entrepreneurship at the grass root level in the district.
- 2. To develop conductive environment to encourage innovation among all entrepreneurs for promotion of MSME.
- 3. To gain insight into the relationship between innovation, entrepreneurship and globalization.
- 4. To adopt suitable strategies for supporting innovation and entrepreneurship.

FUNCTIONS OF EDC

- 1. To organize Entrepreneurship Awareness Camps, Entrepreneurship Development Programs and Faculty Development Programs in the region for the benefit of Science, Technology and Management students.
- 2. To develop and introduce curriculum on Entrepreneurship Development at various levels including all branches of Engineering students, MBAs, MCAs etc.
- 3. To conduct research work and survey for identifying entrepreneurial opportunities. To arrange visits to industries for prospective entrepreneurs.
- 4. To extend necessary guidance and escort services to the trainees in obtaining approval and execution of their projects.
- 5. To act as a Regional Information Centre on business opportunities, processes, technologies, market, etc. By creating and maintaining relevant databases.



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EDC COMMITTEE FOR A.Y 2019 - 20

S.No	Name	Designation	Designation in committee
1	Dr. A. Arjuna rao	Director&Principal	Chairperson
2	Dr. B. Sreenivas Behara	Dean	IQAC Co-ordinator
3	Mrs. B. Pushpalatha	Asst. Prof. – MBA	Coordinator
4	Ms Ch. Jyoshna	Assoc. Prof –Civil	Member
5	Ms. D. Sudhamsha	Asst. Prof. – EEE	Member
6	Mr. A. Sri Sai Kiran	Asst. Prof. – Mech	Member
7	Mr. B. Bhaskar	Assoc. Prof- BS&H	Member
8	Ms.B. Sravani	Asst. Prof- CSE	Member