



Code: MRCL

MIRACLE EDUCATIONAL SOCIETY

GROUP OF INSTITUTIONS (B.Tech, M.Tech, MBA & MCA)

(Approved by AICTE & Affiliated to JNTU Kakinada)

Miracle City, Bhogapuram - 535 216, Vizianagaram Dist., AP

Phone: 0891-6696601, 9440803925, Fax: 0891-6623549, www.edulokam.com


7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

MIRACLE EDUCATIONAL SOCIETY GROUP OF INSTITUTIONS (MES) has risen to the pinnacle of the educational arena in a very short period. It has become a force to be reckoned with in the field of technical education, producing engineers capable of meeting the challenges of today's rapidly changing industry. Since its inception in 2009 under the auspices of Miracle Software Systems, the institutions have drawn students from all over the world. High academic standards, stringent internal evaluation, technically sound faculty, and a vibrant student community all contribute to MES's popularity among engineering students.

MIRACLE EDUCATIONAL SOCIETY GROUP OF INSTITUTIONS (MES) aims at developing high-quality students with a sound footing on basic engineering principles, technical skills, innovative research capabilities and exemplary professional conduct. The student at MES is moulded in such a way that they adapt effortlessly the rapidly changing technological environment and make use of their abilities for the benefit of the organizations they serve.

- Institute provided inclusive technical education so that a deserving student is not denied an opportunity for technical education solely on socio economic constraints.
- Institute provided holistic education to develop skills, knowledge and values. Institute is closely working with integrated Software park.
- Institute is having an association with various MNCs (Miracle Software Systems Inc, OpenLogix, IT Lokam Services, CNE Inc, Miracle Metals) etc..
- Institute is collaborating with Miracle Software, Organising Digital Summit every year in December by arranging expert talks, Modern Exhibition, Job Fair, Hackthan, Cultural events etc..
- Institute makes students readily acceptable to the corporate world and promotes entrepreneurship.
- Institute Disciplinary Committee to look into the in disciplinary Acts & Ragging.

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Director & Principal
Miracle Educational Society
Institutions, Bhogapuram,

Empowering People through Innovative Educational Services



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- Institute Provides Power backup given on the campus with good 200 KVA Generator and HT Line
- Institute provides the student NSS wing is active to imbibe strong Social values in our Students.
- Institute Possess 500 seats AC digital Auditorium and E-Class rooms.
- Institute Promotes significant career guidance programs arranged to guide rural area students by arranging campaigns nearby villages. Institute carried out by various Social events for enrichment of students.
- The institute provides free bus transportation to faculty and staff, as well as half-price bus transportation to students.
- A total of 25 buses cover the entire state of North Andhra from various locations across the three districts.
- The institute gives students the training they need to build and develop competencies for placement.
- The Institute organises Blood Donation Camps, as well as various personality development and career development services.
- By providing free transportation and food, the Institute organises free software courses for local students.

All of the above-mentioned efforts made by the institution result in an appreciable overall performance of the students by ensuring academic excellence through value-based education with strong industry support, ultimately paving the way to sustainable development and the realisation of the institution's Vision.

More than 40% of campus lighting is provided through LED. In the path towards "Reduce, Reuse and Recycle", institute has set a solid, liquid and e-waste management system. Rain water harvesting is also planned through multiple pits. Landscaping is maintained in the campus to create eco-friendly environment. Institute practices plastic free and paperless office along with pedestrian and bicycle friendly environment.

Empowering People through Innovative Educational Services

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